



Survey Analysis Summary: 2010-11 Season

Average score for each statement based on 1 = strongly **disagree** through to 5 = strongly **agree**. 350 questionnaires were issued at 7 concerts, and 132 responses were obtained: overall response was 37.7%. The EUCO concert on March 12 only received 2 responses so these were discounted as not being statistically significant.

The selection of music was just right	4.38
The sequence of music was just right	4.49
I prefer to hear well known classical music	3.44
I like to have some lesser known pieces included	3.95
I like to have some contemporary pieces included	3.03
I would like to have more concerts (tick 5) or fewer concerts (tick 1) in the subscription series	3.64
I would attend an afternoon Family Concert	1.98
The pre-concert talks are interesting and useful	4.06
Do you find the concert programme useful?	4.69
The Lakeland Sinfonia Concert Society is successful in bringing quality classical music to South Lakeland	4.82
Do you think this is a valuable social occasion?	4.25
Are you a subscriber, and if not would you like to become one? If so, please enter your name and address below.	Yes – 65.3% No – 34.7%